

Personalised Medicine – what's in for Rare Diseases?

ICORD

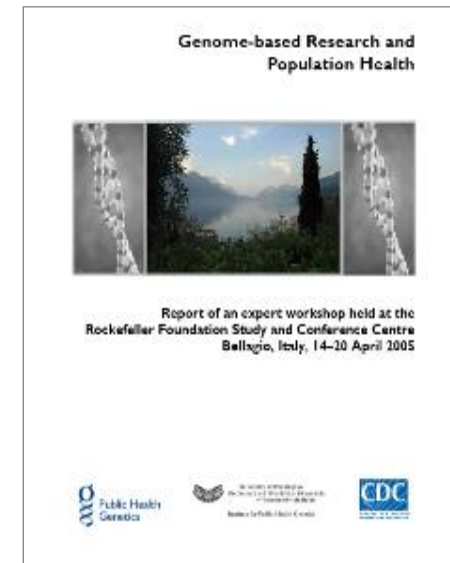
Ede, October 2014

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Dr TMA Pai Endowed Chair “Public Health Genomics”, Manipal University, India

Public Health Genomics (PHG):
translational research
„from cell to society“



“Public Health Genomics (PHG) is the responsible and effective translation of genome-based knowledge and technologies into public policy and health services for the benefit of population health.”

[Bellagio Statement 2005: GRAPH/Int, GMA, PHGEN, PHGEN-NTFs, IPHG, etc.]

Personalized Medicine – what's in for RDs?

1. What **evidence** for informed policy-making?
2. What **key policy areas** for Europe and beyond?

1. What **evidence** for informed policy-making?

Why are our health interventions still not successful? (only 15% are evidence-based...)

... because there is no „one size fits all“!

>> we need more targeted/“personalized“ interventions

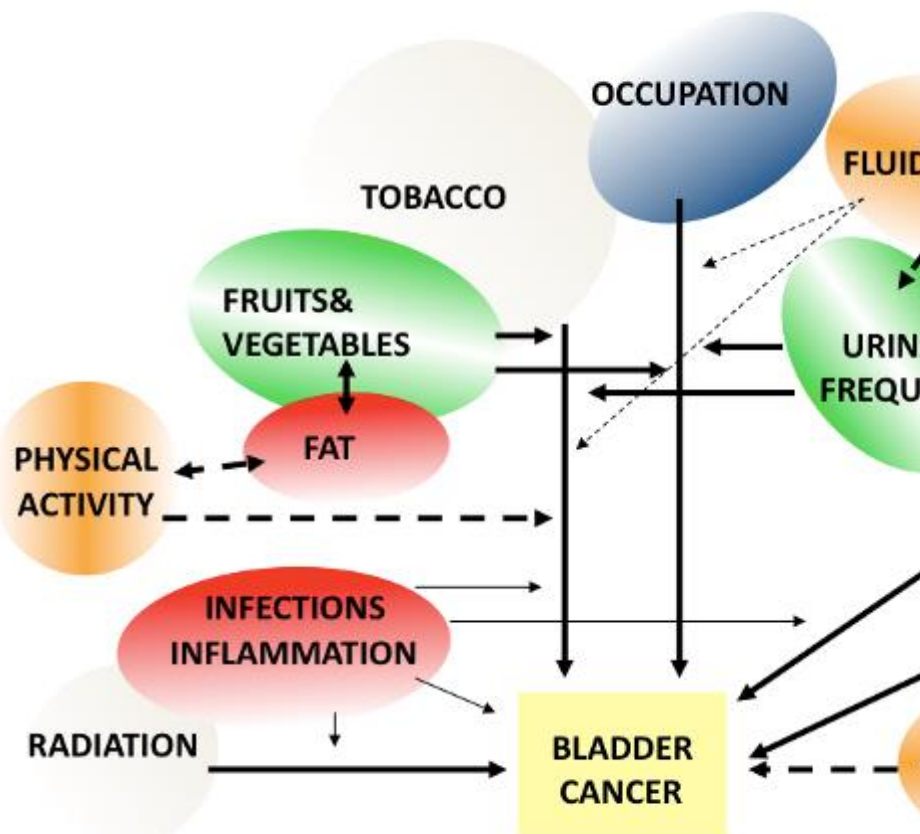
>> we need complementary interventions running in parallel
(population level, subpopulation level, individual level)

... and basic research in genomics is providing evidence for doing so

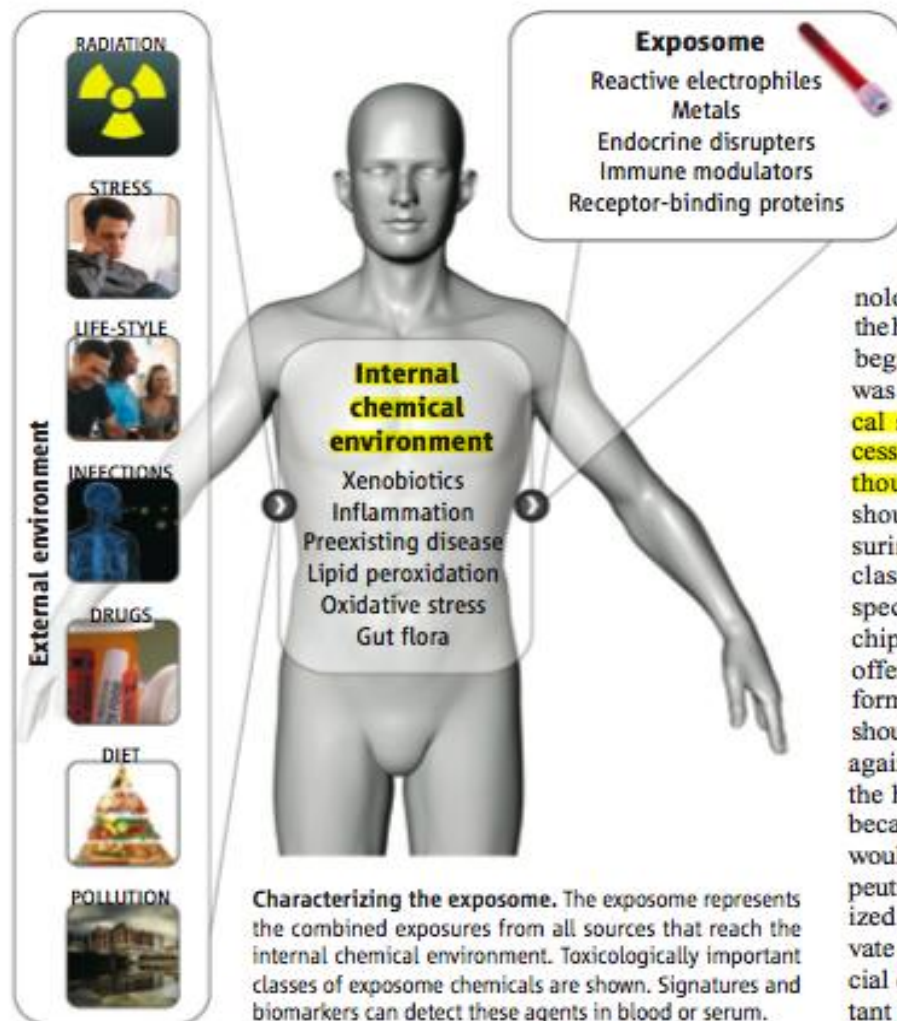
- all diseases are due to genome-environmental interactions!

Examples: IDs, obesity, CVDs, addiction, vaccination, cancer and RDs (!)

Environmental exposures vs. Exposome [Nuria Malats, EUPHA 2010]



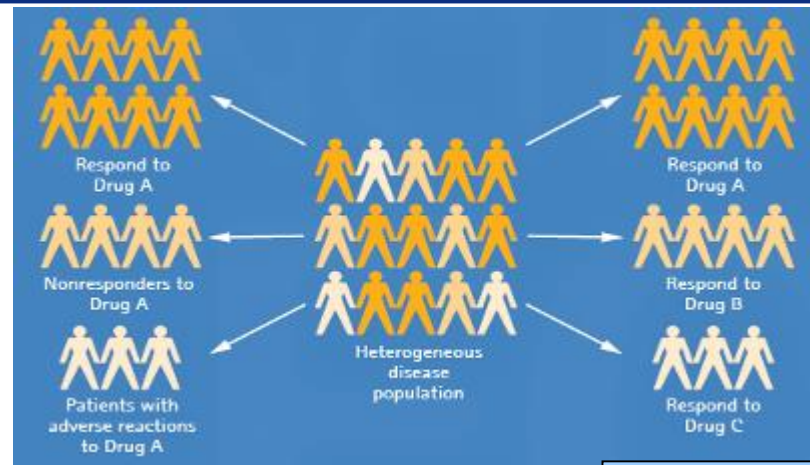
Rappaport&Smith, Science 2010



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Pharmacogenomics [Ilhan Celik, EHFG, 2010]

Stratified Medicine is about adapting the treatment (molecule, dose, schedule,...) according to the patient's characteristics for better efficacy and less adverse events.



Stratified Medicine

- Patient sub-population
e.g. molecular testing for
tumor mutation

versus

Personalized Medicine

- Individual patients
e.g. cancer vaccine made
from the patient's tumor

... genomics is a „moving target“ ...

... from the

Human Genome Project

to the

Personal Genome Project ...

... from

single and linear systems

to

non-linear networks (e.g., in systems biology and systems medicine) ...

Not only 4 P's ...



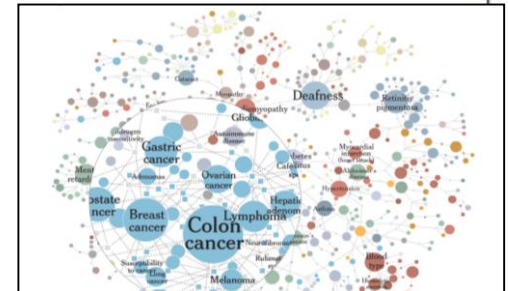
... not only beyond the 4 P's, but also (A. Brand, 2008) ...

1. from common complex diseases
to “multiple rare diseases”

2. from diseases to “diseasomes”

3. from risk factor to “risk pattern”

4. from clinical utility to “personal utility”



... not only beyond the 4 P's, but also (A. Brand, 2008) ...

**1. from common complex diseases
to “multiple rare diseases” ...**

sub-entities and also e.g.

obesity (e.g., MC4R mutation)

ca. 70% of RDs are rare cancers

“lessons learned” from Rett syndrome

rare environmental dx (e.g., mesothelioma)

Plausibility? Two types of prediction models?

1. Will the disease occur?

<< A. hazards/health threats: incl. “inherited epigenomics”,
use of biomarkers and biomonitoring systems, health protection

<< B. occurring “by chance”

2. Having the disease, how will the disease develop?

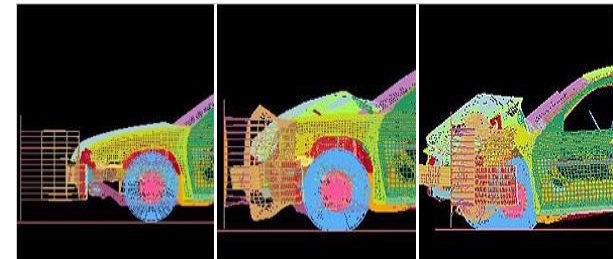
<< very accurate, “truly” individualized therapies/interventions, early secondary
prevention

The Future? translating into healthcare systems

(1) highly (in space & time) dynamic personal (health) information

(2) from statistical risks within groups to “individualized evidence”

(3) “virtual individual models” (simulations)



“ICT and Big Data for health & health for ICT and Big Data”:
a radically new vision for healthcare and health systems!



Epigenomics

is the missing link between environment/social sciences and biomedicine!

>> ability of all environmental factors to gene expression and phenotype change

>> ability to understand genome-environment interactions

>> ability to measure genome-environment interactions

>> ability of early diagnosis of individuals for adult-onset disease (... old Barker theory?)

>> ability of novel preventive and therapeutic approaches in an asymptomatic health status

>> **need for the implementation of intraindividual monitoring & surveillance systems
(individual health management)**

>> **need for personalized healthcare (“personal health and care”)**



The Economist

AUGUST 18TH-24TH 2012

Economist.com

The Catholic church's unholy mess

Paul Ryan: the man with the plan

Generation Xhausted

China, victim of the Olympics?

On the origin of specie

Microbes maketh man



... obesity story (21.08.2012)

International Journal of Obesity (2012), 1–8
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www.nature.com/ijo

ORIGINAL ARTICLE

Infant antibiotic exposures and early-life body mass

L Trasande^{1,2,3}, J Blustein^{3,4}, M Liu², E Corwin³, LM Cox⁵ and MJ Blaser^{4,5}

OBJECTIVES: To examine the associations of antibiotic exposures during the first 2 years of life and the development of body mass over the first 7 years of life.

DESIGN: Longitudinal birth cohort study.

SUBJECTS: A total of 11 532 children born at ≥ 2500 g in the Avon Longitudinal Study of Parents and Children (ALSPAC), a population-based study of children born in Avon, UK in 1991–1992.

MEASUREMENTS: Exposures to antibiotics during three different early-life time windows (<6 months, 6–14 months, 15–23 months), and indices of body mass at five time points (6 weeks, 10 months, 20 months, 38 months and 7 years).

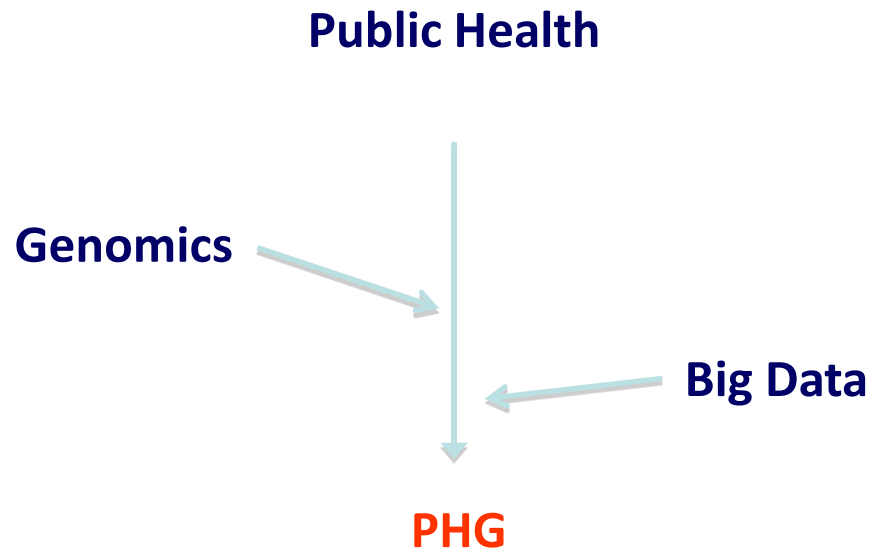
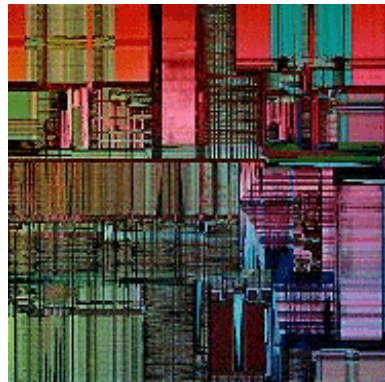
RESULTS: Antibiotic exposure during the earliest time window (<6 months) was consistently associated with increased body mass ($+0.105$ and $+0.083$ s.d. unit, increase in weight-for-length Z-scores at 10 and 20 months, $P<0.001$ and $P=0.001$, respectively; body mass index (BMI) Z-score at 38 months $+0.067$ s.d. units, $P=0.009$; overweight OR 1.22 at 38 months, $P=0.029$) in multivariable, mixed-effect models controlling for known social and behavioral obesity risk factors. Exposure from 6 to 14 months showed no association with body mass, while exposure from 15 to 23 months was significantly associated with increased BMI Z-score at 7 years ($+0.049$ s.d. units, $P=0.050$). Exposures to non-antibiotic medications were not associated with body mass.

CONCLUSIONS: Exposure to antibiotics during the first 6 months of life is associated with consistent increases in body mass from 10 to 38 months. Exposures later in infancy (6–14 months, 15–23 months) are not consistently associated with increased body mass. Although effects of early exposures are modest at the individual level, they could have substantial consequences for population health. Given the prevalence of antibiotic exposures in infants, and in light of the growing concerns about childhood obesity, further studies are needed to isolate effects and define life-course implications for body mass and cardiovascular risks.

International Journal of Obesity advance online publication, 21 August 2012; doi:10.1038/ijo.2012.132

Keywords: antibiotics; human microbiome; body mass; ALSPAC

Public Health Genomics (PHG) moves towards Personalised Medicine ...



Public Health Genomics: “bottom-up meets top-down” : approaches?

1. Rare Disease model?
2. Syndromes?
3. Very young and very old people?
4. Intraindividual follow-up?
5. Kernel-based statistical methods?
6. The “Resilience Project”?
7. “Big Data”?

How specific is the “measurement” (e.g. inflammation, lipid metabolism (pathway)) for the outcome?...

2. What **key policy areas** for Europe and beyond?

The BIG4HEALTH 😊 - four key policy areas ...

1. decision-supporting tools

2. “big data”

3. ownership

4. health systems

1. decision-supporting tools

- **HTA 3.0** (assumption non-linearity and “personal evidence”)
- systematic early dialogue/**PPP** (e.g. LAL model), best practice of PPP = **IMI**
- “just in time” interventions (**JITs**)
- **orphan drug model** & pilots (e.g. Germany: “Heilversuch” with N=25) / RoI
- drug/theranostics/CDx/IVD versus Medical Device ... (**use of**) **health information (HI)**
- “**virtual twin**”: in silico “try and error” (simulations, artificial learning)

2. “big data”

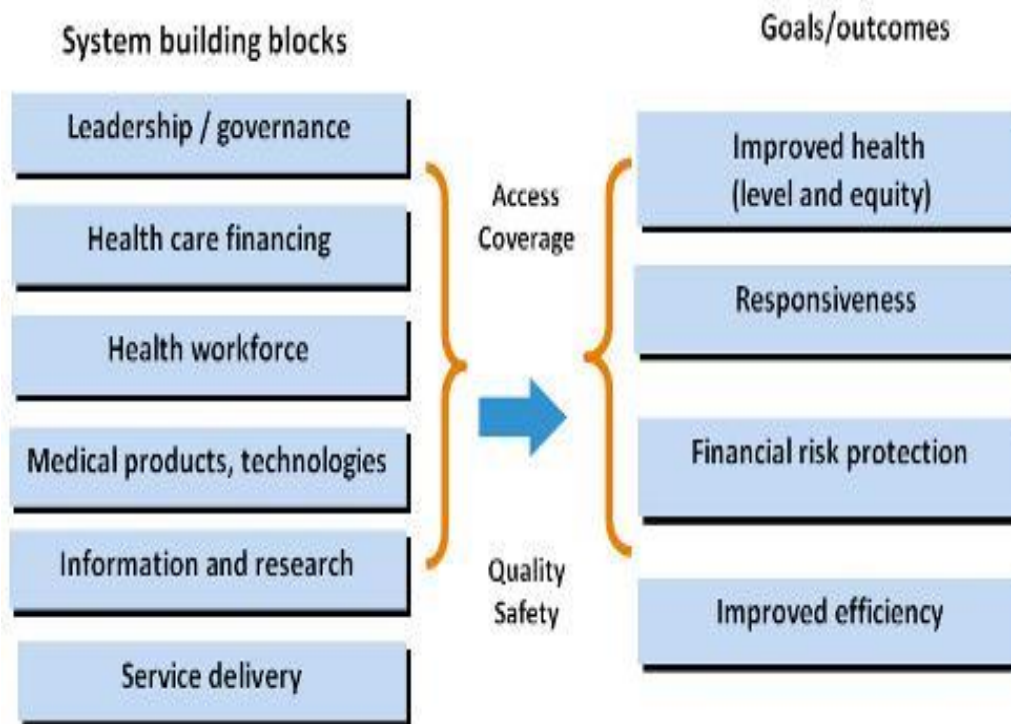
- **N=1 trials**: “I am my own reference point”
- **N=all trials**: mission impossible (“big data” will always be incomplete)
- **unstructured** (and structured) data for **unknown future purposes** (more than just data linkage or open access)
- validation, standardization: mission impossible (**always a “momentum”**)
- “incidental findings”/noise: all findings are important, we just cannot interpret them (yet): **“junk versus garbage”**
- health information will always be **“messy”/chaotic: what (not why) is good enough** in most cases! **Correlation** versus causality ...

3. Ownership

- “I am the owner of my data”: personal ownership (property based, excluding right, paternalistic) vs. **citizen ownership/control** (broader, social right, shared right, democratic)
- from informed consent (blanket or broad) & privacy issues to **data-users accountability**: “trust & trusts”! (... to guarantee data security is dishonest!)
- “big data” meet **governance of information via algorithm providers (QM)**: rules of impartiality, confidentiality, competence (interpretation of data) and professionalism
- **Health Data Cooperatives** (balance between public good – personal benefit, no monetary incentives for individuals!)

4. health systems

- **“good governance”** – “good” implementation of “good” health policies (e.g. in Europe cross-border directive, “bottom-up” policies)
- WHO-EU Regional office (Tallinn, 2008) : **six system building blocks**



Can Europe lead the global way in Personalised Medicine?

1. Global good governance?

... global implementation of the EU common health values & principles

WHITE PAPER
Together for Health:
A Strategic Approach for the EU 2008-2013
COM(2007) 630 final

PRINCIPLE 1: A STRATEGY BASED ON SHARED HEALTH VALUES

... the Council adopted a statement on common values and principles in EU healthcare systems, listing the overarching values of **universality, access to good quality care, equity and solidarity**⁽¹⁾ ...

(1) Council Conclusions on Common Values and Principles in European Union Health Systems (2006/C146/01)

2. European activities in Personalised Medicine?

a. European Health Forum Gastein (EHFG)

EHFG 2006, 2010, 2011, 2012, 2013 and 2014



10.30 – 10.40 am	Citizens' Perspective and Needs <i>Kaisa Immonen-Charalambous, European Patients' Forum (EPF), Belgium</i>
10.40 – 10.50 am	A Hospital's Perspective <i>Antonio L. Andreu Periz, Instituto de Salud Carlos III, Spain</i>
10.50 – 11.00 am	The General Practitioner's perspective <i>Ferenc Hajnal, European Union of General Practitioners (UMEQ), Hungary</i>
11.00 – 11.10 am	Best Practice Example - Rare Diseases <i>Christoph Klein, University Munich, Germany</i>
11.10 – 11.20 am	Best Practice Example - Nutrition <i>André Boorsma, Netherlands Organisation for Applied Scientific Research (TNO), the Netherlands</i>
11.20 – 12.00 am	Moderated Discussion II & Conclusions (Clive Cookson)

b. Public Health Genomics European Network (PHGEN)

Public Health Genomics
European Network

PHGEN II

"European Best Practice Guidelines for Quality Assurance, Provision and Use of Genome-based Information and Technologies"

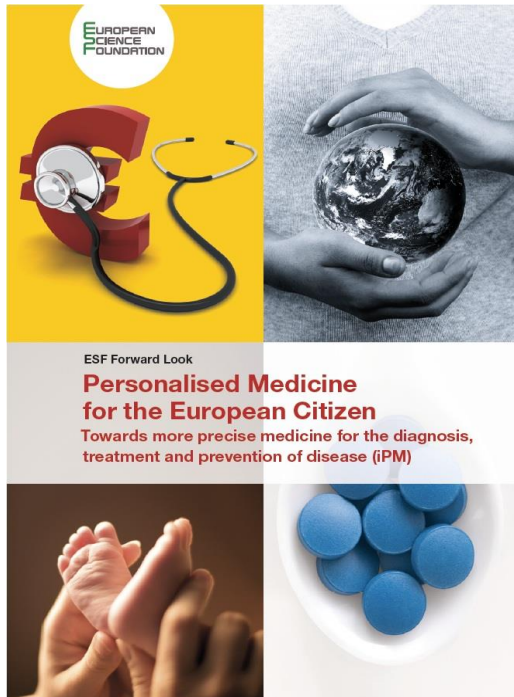
DE GRUYTER

DOI 10.1515/dmdi-2012-0026 — Drug Metab Drug Interact 2012; x(x): xxx-xxx

Angela Brand* and Jonathan Lal for the Public Health Genomics European Network (PHGEN II)

European Best Practice Guidelines for Quality Assurance, Provision and Use of Genome-based Information and Technologies: the 2012 Declaration of Rome

c. European Science Foundation (ESF)



ESF Forward Look

Personalised Medicine for the European Citizen

Towards more precise medicine for the diagnosis,
treatment and prevention of disease (iPM)



ESF Position Paper

May 2011

Technology

19-20 Sept 2011
London, UK

Disease Summit

18-20 Oct 2011
The Hague, NL

- 1) CV & metabolic diseases
- 2) Oncology
- 3) Rare Diseases

"Big picture" Summit on clustered issues

13-14 Feb 2012
Dubrovnik, HR

*Identify grand
challenges and
recommendation*

Stakeholder conference

18 April 2012
Rome, IT

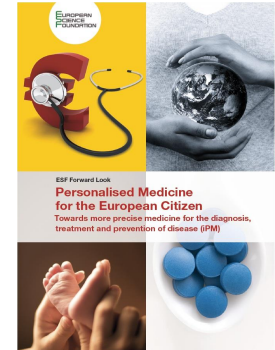
*Consensus discussion
on Grand Challenges
and overall
recommendations*

d. CSA-PerMed

Public Health Genomics
European Network



European Alliance for
Personalised Medicine



FP7 CSA - PerMed

Personalized Medicine 2020 and Beyond – Preparing
Europe for Leading the Global Way

Consortium: **Research and Health Ministries (funding bodies)**

Connected to other key European initiatives in Personalized Medicine (e.g. ESF,
PHGEN, EHFG, EAPM, EPEMED, HOPE)

Aim: strategic research and innovation agenda (SRIA) for Europe

1st Workshop of stakeholders March 27/28th 2014 in Berlin

Parallel Forum at the European Health Forum Gastein (EHFG), October 1-3, 2014

Webpage: <http://www.permed2020.eu>



Workshop Session: „Regulation, Reimbursement, Market access“

What is different? Regulatory gaps & needs?

... regulatory need: in case of safety and risk!

CSA PerMed Workshop 1, Berlin 27./28.03.2014

„Regulation, Reimbursement, Market access“ ...

1. Assumption of non-linearity, dynamics of information, complexity

i.e. „momentum“: **no prediction of risk**/phenotype possible, no indication, no validation possible – regulatory need??

Exception „hazard“!!

2. product/diagnostics (medical device) versus **process/tool** – no regulatory need ...

3. Outcome data: feedback from market back to DSMs (**conditional approvals, adaptive (social) licensing and conditional reimbursement**)

e. European Alliance for Personalised Medicine (EAPM)



European Alliance for
Personalised Medicine

**EAPM “Big Data” WG
(lead: Intel & Science Europe)**

**“European Data Value Chain Strategy –
A lighthouse initiative on Personalised Medicine”
(Policy paper 7 May 2014)**



European Alliance for Personalised Medicine

“The European Commission is invited to focus funds to stimulate a Lighthouse Initiative on Personalised Medicine whereby computing infrastructures, data collection, storage, analytics, management, governance, security and privacy are put to work to establish a European –wide Big Data exchange for personalised medicine to spearhead research and medical decision making at the point of care.”



European Alliance for Personalised Medicine

The three sets of policy actions of big data for personalized medicine

Liberate the data but do no harm

- Collaboration
- Sharing
- Public/Private partnerships
- Transparency
- Privacy
- Ownership

Bring it now

- Clinical adoption
- Data curation
- Veracity
- Security
- Common standards

Prepare the future

- Public education
- Workforce skills
- ICT infrastructures for life sciences
- Bioinformatics
- Analytics

Specialised Treatment for Europe's Patients – „STEPS“

informed about, and engaged in, their own healthcare. Regulators must make it possible to allow patients early access to novel and efficient treatment.

Together we can transform our healthcare system into one that delivers the best care for patients, empowers them, puts research and innovation at their service, and gives the best possible value. But the right conditions must be in place.

Empowering patients depends upon each being treated as an individual, taking into account not only the illness but also differing social and cultural backgrounds.

The patient needs to be involved in every aspect of treatment. Education and simplified, standardised information, plus full access to all relevant medical files, are cornerstones of this. The patient should have access to all possible treatments.

With the support of the European Commission and Parliament we can make this happen. It is the responsibility of all of us and all stakeholders must devise an aligned strategic research agenda, with input from all disciplines but including the patients.

All EAPM members (patients, medical professionals, healthcare planners, industry, scientists and researchers) share the vision of a Europe which inspires trust in its health systems. Unnecessary deaths of patients could be avoided via greater access to innovative treatment and diagnostics and efficiently organised research.

With this in mind, the European Alliance for

- **STEP 1: Ensuring a regulatory environment which allows early patient access to novel and efficacious personalised medicine (PM)**

- **STEP 2: Increasing R&D for PM, while also recognising its value**

- **STEP 3: Improving the education and training of healthcare professionals**

- **STEP 4: Supporting new approaches to reimbursement and HTA, required for patient access to PM**

- **STEP 5: Increasing awareness and understanding of PM**

EAPM believes that achieving these goals will improve the quality of life for patients in every country in Europe.



European Alliance for
Personalised Medicine

**An introduction to EAPM,
its Policy Taskforces and
STEPS campaign**



Personalised Medicine – what's in for RDs?

... A lot – a „www“ (win win win) situation!!

„Personalised Medicine for Rare Diseases

and

Rare Diseases for Personalised Medicine“!

[illegible]